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# 11. Climatecars - Startups 100

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## 11. Climatecars

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**Founder** Nicko Williamson  
**Website** [www.climatecars.com](http://www.climatecars.com)

**Why it made our list**  
Nicko launched his carbon neutral cab company, made up of a fleet of Toyota Prius cars, in 2007 just after graduating from university. Three years on and he's celebrating striding well past the £1m turnover mark with a 'decent profit margin'. Around 90% of the company's revenue comes from account work and clients range from eco-friendly celebrities to corporate giants such as Unilever. Initial funds to start the business came from savings and a family and friends investment round, but Nicko has since followed this on with a further £300,000 of angel funding. The young entrepreneur has big ambitions for the company and is projecting an extra £1m of revenue for the coming year. In his words, Climatecars in on course for 'more scale, more profit and better margins'.

**How do our winners measure up?**

**Gender**

**WOMEN: 32%**

**MEN: 68%**

There are 4% more women-led businesses on the list since 2008